SLS SLS LYSEN LINE REPRESENTATION OF THE PROPERTY OF THE PROPE



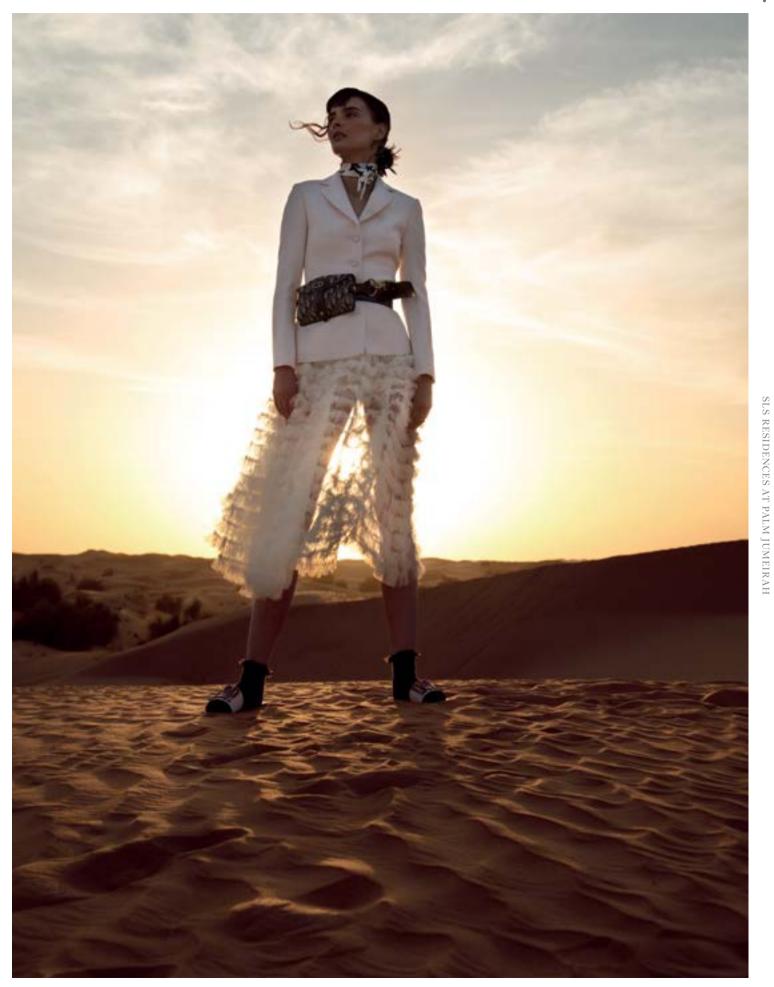
# SLS RESIDENCES AT PALM JUMEIRAH

# AN OPUENT WONDERLAND, AN ENVIABLE DESTINATION

# THE WORLD OF SLS

THE AMENITIES

THE RESIDENCES



## THE WORLP OF SLS

SLS eclipses expectations of modern luxury, infusing extravagant, breathtaking experiences with signature mischievous wit and a playful ambiance. Theatrical interiors, subversive design and unrivalled indulgence are at the heart of every SLS expression, always rendered with a refined sensibility. The promise of delight extends to a level of service that is bespoke, anticipatory, and reimagines the norm.





# INIMITÆ DESTINATIONS



BEVERLY HILLS LOS ANGELES 2008



SOUTH BEACH MIAMI 2012



BRICKELL MIAMI 2016



BAHA MAR NASSAU 2017

When SLS arrived on the scene in 2008, it captivated guests with a wholly original experience defined by exceptional luxury. And every location opened thereafter has done the same.



LUX BRICKELL MIAMI 2018



DUBAI UAE 2021



CANCUN MEXICO 2021



PUERTO MADERO HARBOUR ARGENTINA 2022



# THE HEART OF DUBAI

The iconic location of SLS Residences at Palm Jumeirah is unique in its ability to be centrally-located and yet entirely exclusive.

### PROXIMITY TO

Burj Khalifa 20 minutes

Dubai Al Makhtoum Airport 35 minutes

Dubai International Airport 25 minutes

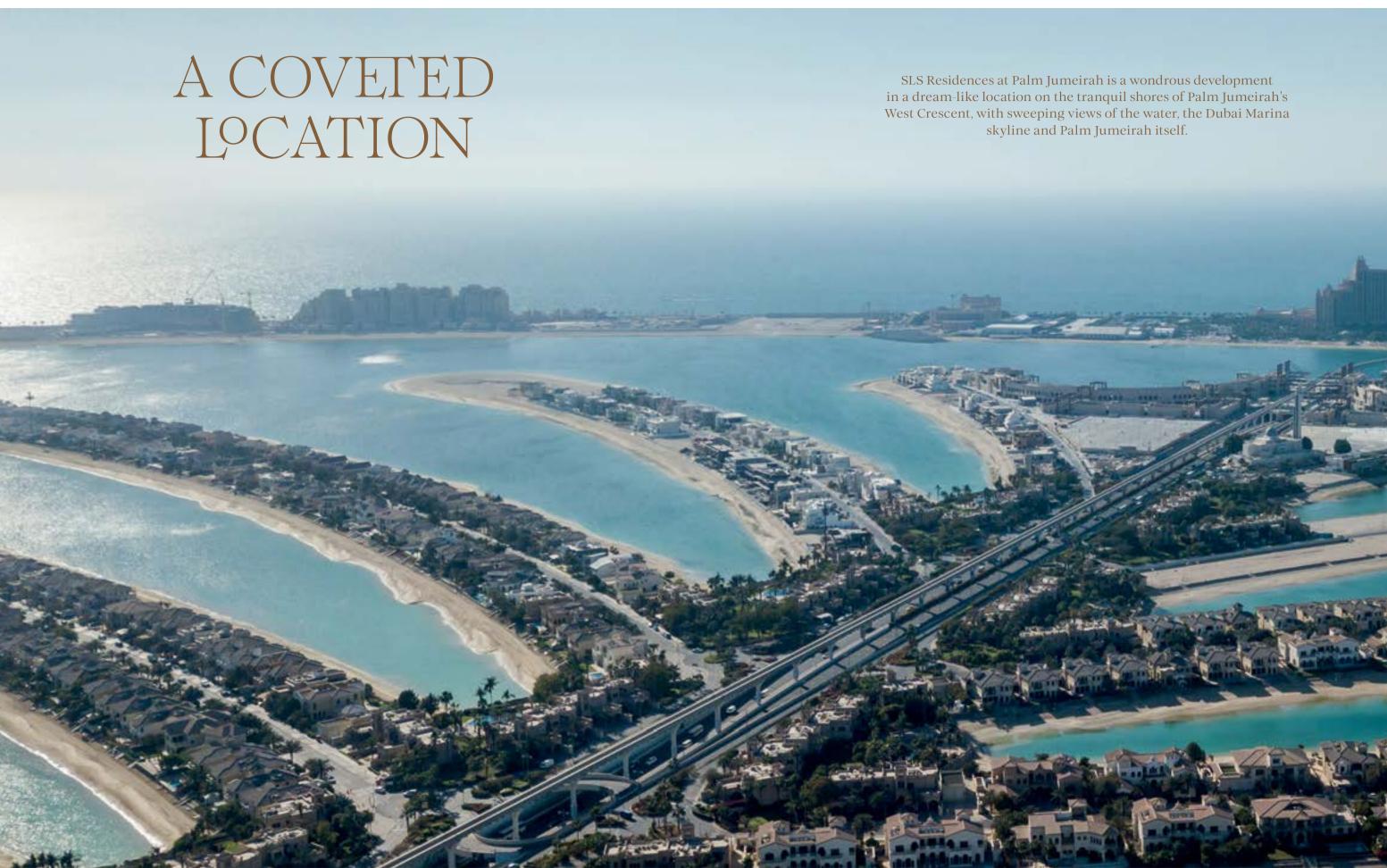
Dubai Marina 15 min

SLS Dubai Hotel & Residences 20 minutes

Mall of the Emirates 15 min

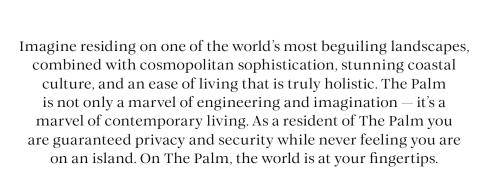
Nakheel Mall 5 min





### L'VING ON THE PAM

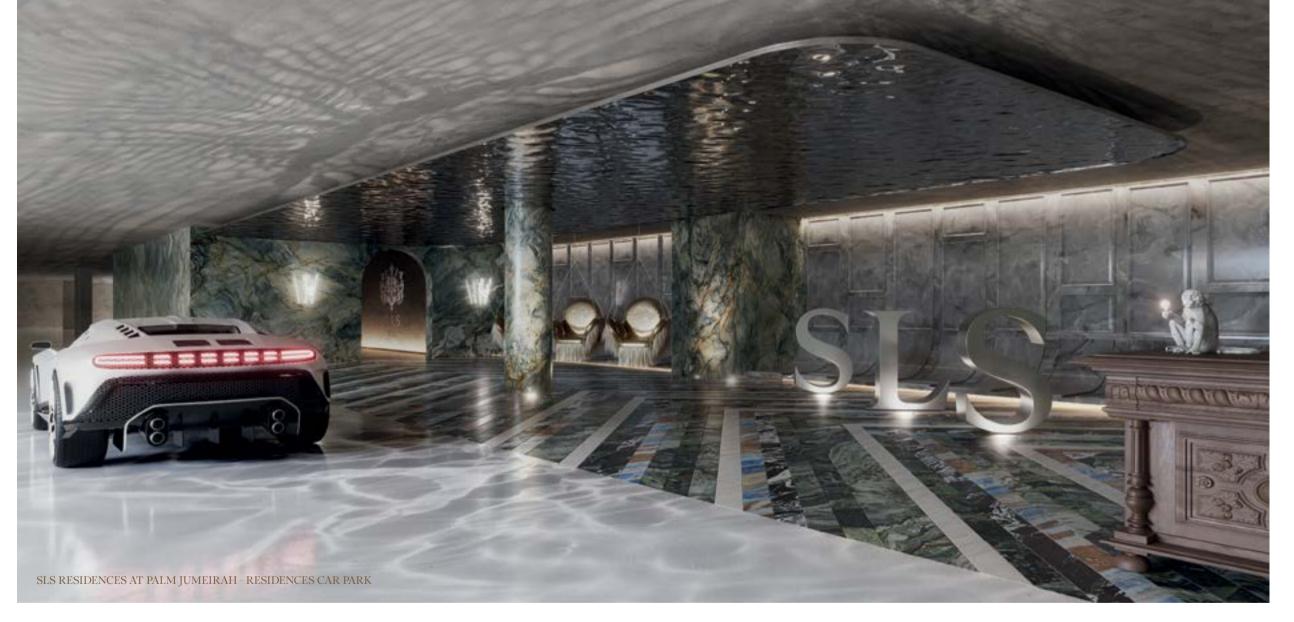












FAREWELL TO THE ORDINARY

Interiors are built with double-high ceilings to enhance the elegance through a sense of spaciousness. Premium finishes are found at every turn, as are sustainable materials, natural light and greenery.

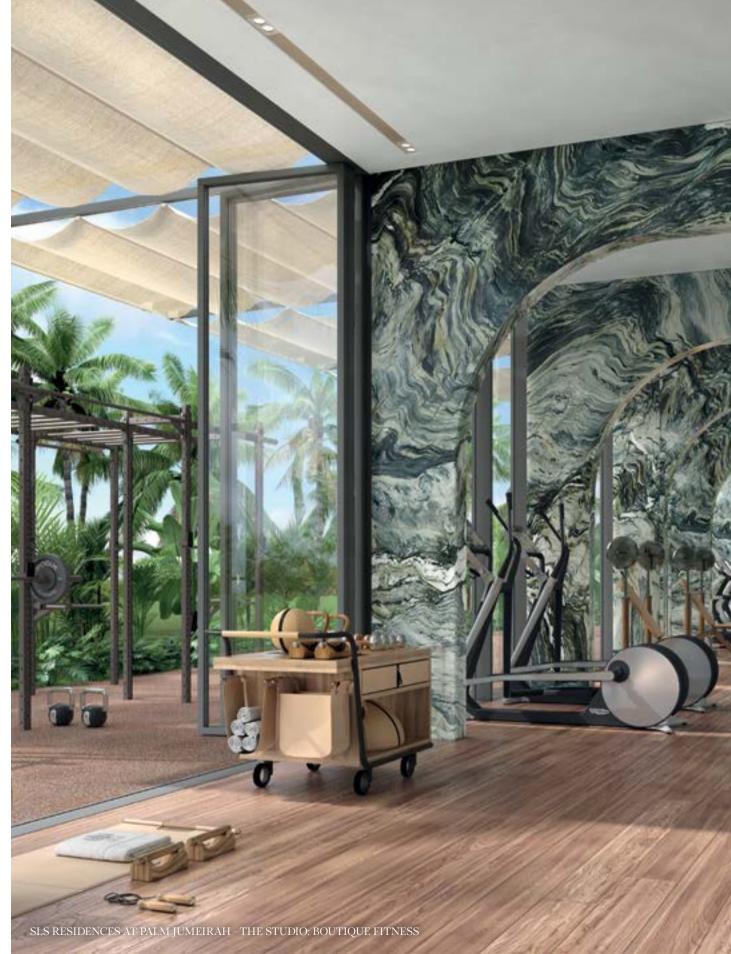
The 10-story building is a statement in architectural theatre that is perfectly suited to the dynamic character of SLS.

SLS RESIDENCES AT PALM JUMEIRAH - ARRIVAL











SLS RESIDENCES AT PALM JUMEIRAH

### STYLE

Personal Stylist Personal Shopper Private Jeweller Glam Squad (hair, make-up, nails, grooming) Dry Cleaning, Laundry, and Tailoring Wardrobe Organization, Storage, and Archiving Interior Designer

### PLAY

Event & Party Planning and Production Private Dining in The Social House In-Residence Personal Chef In-Residence Mixologist or Sommelier Beach Picnic Kit Photographer Fitness Consultant with Personalized Program Nutrition and Wellness Advisor Spiritual Advisor

\* On-demand services available to Residence owners at an additional cost.

### ESSENTIAL SERVICES SLS LIFESTYLE SERVICES

SLS Essential Services are included for all to ensure a seamless, effortless resident experience, at home or away.

Residence & Concierge Doormen & Valet Security Residence Owner Services Accor Ownership Benefits Program Annual Fee Common Area Maintenance Common Area Housekeeping Common Area Utilities Common Area Reserve for Replacement WI-FI internet in Residential Common Areas General & Administrative Property Insurance (Base Building/Common Areas)

A suite of on-demand services\* are on-call at a moment's notice, and are unmistakably SLS.

### THRIVE

Chauffeur/Private Transportation In-Residence Housekeeping Household Maintenance Residence Caretaker Turnkey Maintenance Pre-arrival Provisioning Personal Assistant Childcare Pet Minding, Grooming, and Walking Weekly Floral Arrangements Plant Curation and Care

Essential Services are included in the service charge.

<sup>\*</sup> On-demand services available to Residence owners at an additional cost.

SLS RESIDENCES AT PALM JUMEIRAH







### GLPBAL VVIP STATUS FOR SLS OWNERS

Residence owners are eligible to participate in the Accor Ownership Benefits Program\*, affording them VVIP status globally.

Exclusive invitation to join DIAMOND status in

ALL – Accor Live Limitless loyalty program and gifting

of a GOLD status to a family or friend.



VIP reservation desk to support travel planning across a global network of participating hotels, resorts, and related hospitality offerings under ALL – Accor Live Limitless, including, amongst others, iconic luxury brands such as Raffles, Fairmont, Sofitel, Faena and Delano.



Automatic upgrades on arrival across more than 5,500 hotels and resorts worldwide (subject to availability).\*\*



20% off the best available rate worldwide at participating hotels under ALL – Accor Live Limitless.



On-site benefits and privileges.

<sup>\*</sup> Eligibility continues for as long as the purchaser owns Accor branded real estate, subject to the annual Residence Ownership Benefits Fee being included in the property service charge assessed to all Residence owners.

<sup>\*\*</sup> At participating Accor brands and properties.



### BEACH BAROQUE INTERIORS

Renowned interior design firm Studio Carter has conjured a wonderland that brings a natural sensibility to beautifully ornate and opulent designs without tempering its glamorous allure.







### THE RESIDENCES



The 113 private Residences are comprised of varying layouts, configurations and sizes, with a unit to suit every residential need.









Royal beige marble vanity and flooring set an opulent tone in this primary bath that carries into every facet. The bronze-framed mirror is intricately etched with ornate framing matched only by the visual interest created in ribbed glass doors that fracture light and are lined in a gleaming polished chrome.

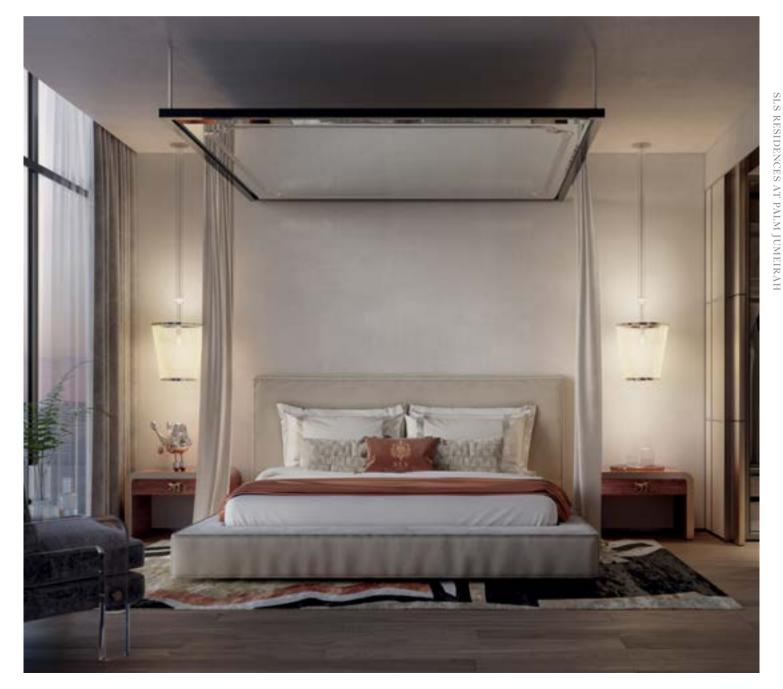






The spacious bathtub is crafted in the same royal beige marble that adorns the flooring and vanity and sits under soft lighting, inset in the plaster-finished ceiling.

Warm-hued solid walnut flooring carries throughout the primary bedroom, opposite a bevelled, bronze-framed mirror etched with a pattern that is suspended from the ceiling.







SLS RESIDENCES AT PALM JUMEIRAH

# A REFINED LIFESTYLE DEVELOPER

Roya is at the forefront of luxury real estate development with headquarters in Dubai, bringing together over 30 years of expertise in the private and public sectors to create ultra-luxury residences fit for refined lifestyles. With a focus on innovative design and quality construction, we bring together craftsmanship and contemporary aesthetics to deliver unique living experiences. Our passion for excellence drives us to provide our clients with world-class customer service and support throughout the entire process – from purchase to occupancy.



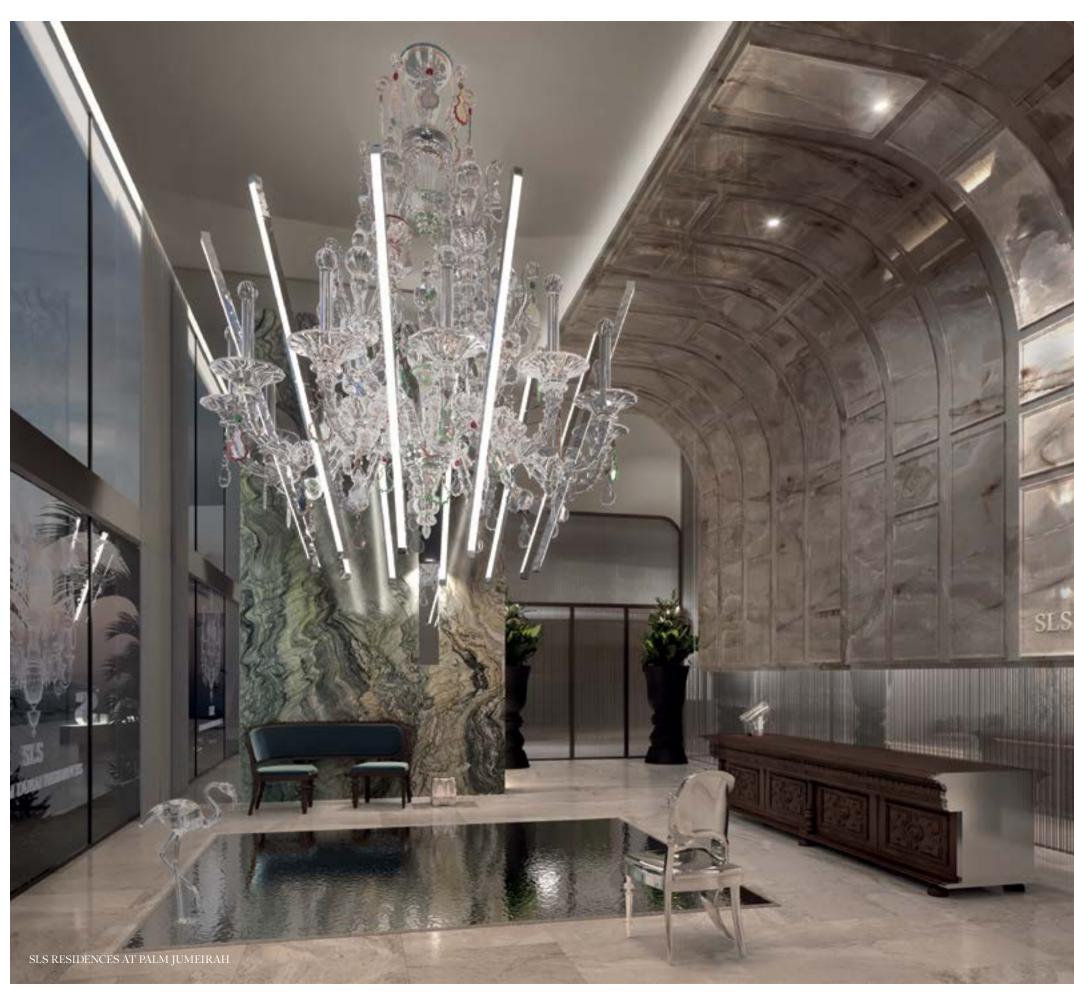


# A CREATIVE HOSPITALITY COMPANY

Ennismore is a creative hospitality company with a global collective of entrepreneurial and founder-built brands. It curates and manages unique properties and experiences in some of the most exciting destinations worldwide. Founded in 2011 by entrepreneur Sharan Pasricha, Ennismore and Accor entered a joint venture in 2021 to create a new autonomous entity, with Accor holding a majority shareholding.

Creating the world's fastest-growing lifestyle hospitality company, it brings together Ennismore's know-how in building brands with creative storytelling, design, and authentic experiences, with Accor's wealth of knowledge in delivering scale, network growth and distribution. And it also brings together over two decades of experience managing branded residences around the world, with approximately 140 branded residences that have opened or are in the pipeline.





### ENQUIRIES

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