

BINGHATTI

RUBY

بن غاطي روبي



Binghatti: A Legacy of Architectural Artistry

In the heart of Dubai's vibrant real estate landscape, **Binghatti** stands as a testament to architectural ingenuity and unwavering commitment to excellence.

As a distinguished Emirati property brand, **Binghatti** has carved a niche for itself by creating iconic landmarks that redefine the skyline.

The brand's diverse portfolio caters to a wide spectrum of discerning clientele, offering projects that range from accessible elegance to ultra-high-end luxury.

Binghatti's signature design DNA, meticulously woven into each development, sets it apart on the global stage.

With over 60 projects valued at more than AED 40 billion, **Binghatti** is a leading privately held developer in the UAE. The company's impressive track record, including the successful delivery of 25,000 units prior to 2024, underscores its dedication to crafting exceptional living spaces.

Through groundbreaking collaborations with prestigious luxury brands such as **BUGATTI, Mercedes-Benz, and Jacob & Co., Binghatti** continues to push boundaries and set new benchmarks in the world of branded real estate.

A gem among
towers. In the
hushed reverence
of a velvet-lined
box, it glows.
Rare, precious,
captivating.

A Fiery Brilliance

Rising, cut and crafted, its façade ablaze with crimson and gold.
This is Ruby, where legend meets the energy at the centre of the world.





Captured in a Single Form

Ruby's architectural presence is a statement of unparalleled brilliance. Its form, a study in contrasts, blends seamlessly with the dynamic cityscape while standing apart with its unique and captivating exterior.

ABOUT THE PROJECT

The Path to Transcendence

BURJ
AL ARAB

بن غاطي روبي
BINGHATTI RUBY

DOWNTOWN
DUBAI

E44 DUBAI
ALKHAIL ROAD

HESSA STREET

E311 SHEIKH MOHAMMAD
BIN ZAYED ROAD





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PROJECT FACTS

PROPERTY TYPE

MIXED USED: RESIDENTIAL, RETAIL & COMMERCIAL

PLOT AREA

4687.10 SQ.M / 50451.48 SQFT

DESCRIPTION

B + G + 4P + 2 OFFICES + 18 RESIDENTIAL FLOORS + ROOF

NUMBER OF UNITS

STUDIO APARTMENT :	319
1 BEDROOM APARTMENT :	185
2 BEDROOM APARTMENT :	66
3 BEDROOM APARTMENT :	02

TOTAL UNITS

TOTAL RESIDENTIAL UNITS:	572
TOTAL OFFICES:	45
RETAIL SHOPS(GROUND FLOOR):	10

01 About Ruby

Step inside, a hush descends. Clarity reigns. This is Ruby, an exclusive collection of 572 meticulously crafted residences, ranging from studios to expansive two-bedroom apartments, designed for those who seek timeless allure.

02 Design Details

Every surface glints with untold richness.
Sunlight streams, illuminating interiors crafted with a jeweller's precision.

03 Floor Plans

Discover residences where life shimmers with limitlessness. Expansive layouts and floor-to-ceiling windows invite endless vistas into consummate interiors, creating a sense of boundless space and tranquility.

ABOUT THE PROJECT

Ruby by Bingham

Where intimate gatherings spark unforgettable moments.
Where sun-drenched afternoons melt into evenings that sparkle. **Where every facet of life shines brighter.**





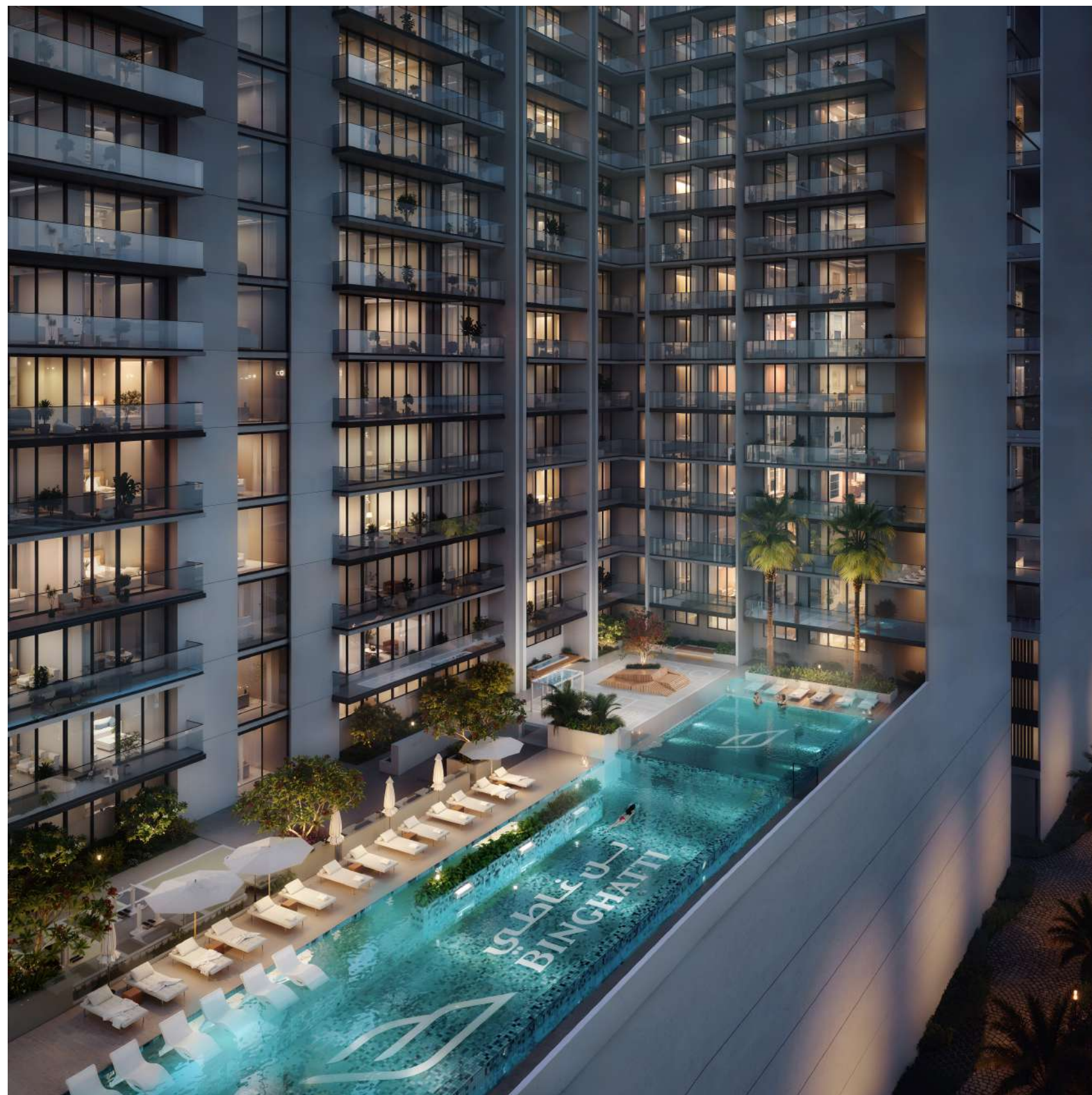
A Treasure, High Above

Ruby burns with a curated fire. A treasure, high above the city's pace. Step into a world where every detail is crafted to ease the mind and ignite the soul.

Shared Spaces, Crafted for Connection



Ruby is set in the heart of **Jumeirah Village Circle**, a vibrant community that offers a wealth of experiences. Yet, within its walls, a sense of hushed reverence prevails.



Timeless Allure

Ruby is an ask: To those who seek timeless allure... live it wholeheartedly. It's a place where discerning individuals can find a home that reflects their aspirations, a space that inspires and elevates.



01

About Ruby

Etch deeper into the design philosophy behind Ruby, where every element is carefully considered to create a haven of refined luxury. Discover residences crafted with exquisite materials, from the cool touch of marble to the warmth of natural wood, each a testament to **Binghatti's** pursuit of perfection.

Cast in the City, set in Tranquility



Ruby shimmers in the heart of **JVC**, with seamless connectivity to major road networks including Al Khail Road and Sheikh Mohammed bin Zayed Road. Explore the city's wider expanse, from the iconic **Burj Khalifa** to the pristine beaches of **Jumeirah**, all within effortless reach.



Crowned in World-Class Amenities

Ruby offers a curated selection of amenities designed to enhance your every day. Immerse yourself in the shimmering waters of the adult pool, or enjoy a refreshing dip in the kids' pool. Unwind in the beautifully landscaped outdoor seating areas, or find your momentary repose in the dedicated yoga zone.

Stay active in the state-of-the-art fitness centre, or take a leisurely jog on the dedicated track and enjoy panoramic views of the city.



A Legend Comes to Life

Step inside, and feel the hush descend. Here, every surface glints with untold richness. Expansive windows frame breathtaking city vistas, drawing the outside in. Sunlight streams through, illuminating interiors crafted with the precision of a jeweller's hand.



A modern dining room with a round table, chairs, and a bar area. The room features a large window with sheer curtains on the left, a wooden door in the background, and a bar with stools on the right. The walls are decorated with vertical slats and a large abstract painting. The lighting is warm and ambient.

Where Inner Fire Ignites

Just as a flawless ruby is prized for its purity, Ruby residences are designed with clean lines, open spaces, and an uncluttered aesthetic. Each residence is a testament to Binghatti's unwavering commitment to quality and craftsmanship, a sanctuary of refined elegance where your inner fire can ignite.



02

Design Details

Explore the design nuances that set Ruby apart. Polished marble floors gleam like moonlight on water. Sunlight dances across carefully chosen surfaces, highlighting the subtle interplay of light and shadow. Every element whispers of mastery and an unwavering pursuit of perfection.



A Palette of Passion

Ruby's interiors are a symphony of refined elegance. A carefully curated palette of rich hues and subtle textures creates an atmosphere of understated luxury. Every detail, from the bespoke lighting to the meticulously chosen artwork, is designed to enhance your living experience.

Shimmering with Limitless Potential

Ruby is a place where every facet of life shines brighter. Slip into a life of unparalleled comfort and convenience, where bespoke services cater to your every need and exclusive amenities bring warmth to your everyday. Find inspiration in shared spaces crafted for connection, conversation, and a spirit of kinship.



A Treasure to be Discovered



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